

Introduction of Order Discount functions and usage

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Introduction of Order Discount functions and usage

1. Function Introduction
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1. Function Introduction

Generally, order discount also called order discount function or order promotion function. It is a discount based on the order size or the amount spent by a buyer. The discount function can separate as four categories: Spend/Quantity/Buy one, get one/No minimum purchase

'Spend' is a type of cashback promotion. It includes the following three situations: 1) Buy a specific amount and get a specific amount reduction; 2) Buy a specific amount and get a specific percentage discount; 3) If you buy a specific amount, and attain the particular level, you can receive a specific amount reduction

'Quantity' is another type of cashback promotion. It includes the following three situations ?1) Buy a specific quantity and get a specific amount reduction; 2) Buy a specific quantity and get a specific percentage discount; 3) If you buy a specific quantity, and attain the particular level, you can receive a specific amount reduction

'Buy one, get one' is a type of discount. It includes the following four situations ?1) Buy one get one free; 2) Buy one get a percentage of discount for another one; 3) Buy one get one free (Only can use once for each order); 4) Buy one get a percentage of discount for another one (Only can use once for each order).

'No minimum purchase' promotion includes the following three situations ?1) Buy one or more can save a specific amount; 2) Enjoy a specific percentage of discount; 3) Singal product provides a specific amount discount. The buyer can choose a suitable promotion according to their needs.

Let's use Spend to be an example.

We can choose **save\$10 when you spend \$100**. This means that when the buyer purchases such products at a time of 100 USD, he/she can enjoy the 10 USD reduction immediately.

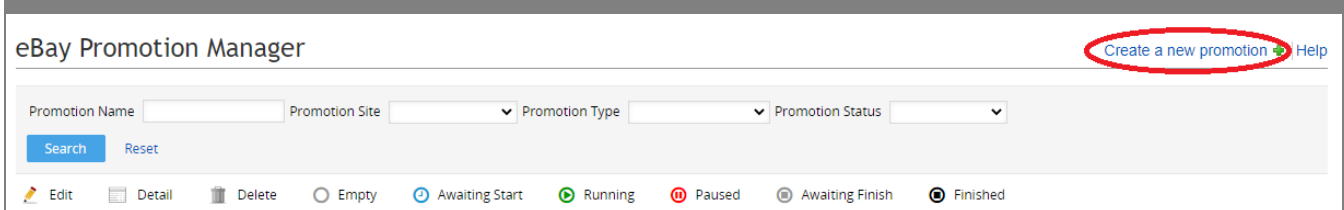
The specific introduction can refer to^[?]

<https://www.ebay.com/help/selling/selling-tools/promotions-manager?id=4094#section1>

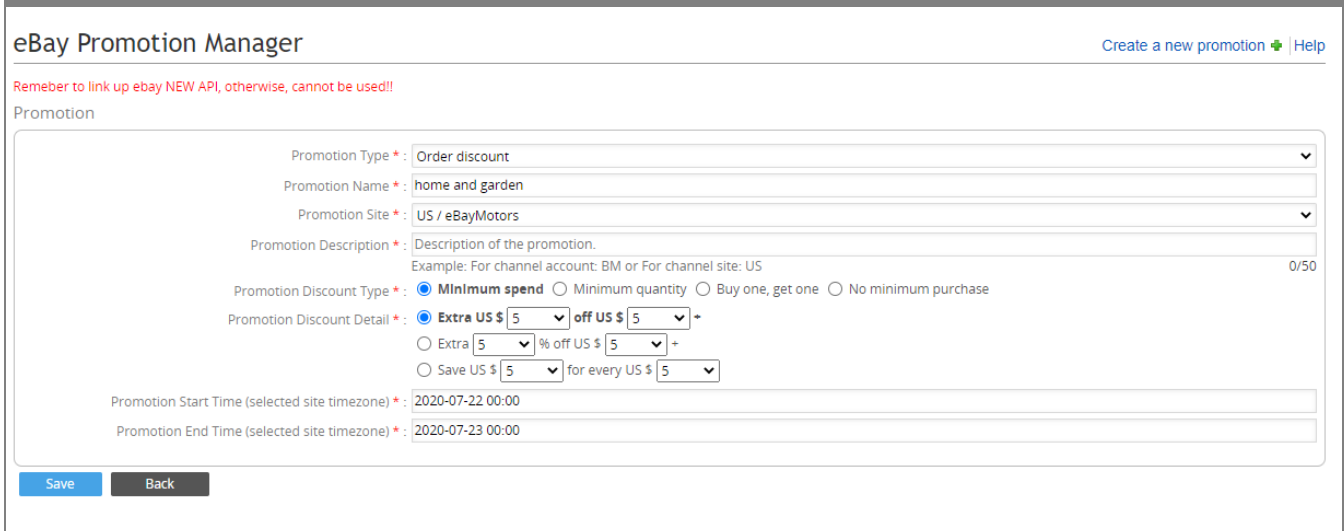
Reference for use^[?] <https://ir.ebaystatic.com/pictures/aw/pics/sc/stores/Order-Discount-Tutorial-v5.pdf>

2. How to use it

1. Go to **Tools>Scheduler>eBay Promotion Manager** and click <Create a new promotion>



The screenshot shows the 'eBay Promotion Manager' header with a 'Create a new promotion' button circled in red. Below the header is a search bar with fields for 'Promotion Name', 'Promotion Site', 'Promotion Type', and 'Promotion Status'. There are 'Search' and 'Reset' buttons. Below the search bar is a row of status icons: Edit, Detail, Delete, Empty, Awaiting Start, Running, Paused, Awaiting Finish, and Finished.



The screenshot shows the 'eBay Promotion Manager' form for creating a new promotion. The form includes a red warning: 'Remember to link up ebay NEW API, otherwise, cannot be used!!'. The form fields are: Promotion Type (Order discount), Promotion Name (home and garden), Promotion Site (US / eBayMotors), Promotion Description (Description of the promotion. Example: For channel account: BM or For channel site: US), Promotion Discount Type (Minimum spend), Promotion Discount Detail (Extra US \$ 5 off US \$ 5), Promotion Start Time (2020-07-22 00:00), and Promotion End Time (2020-07-23 00:00). There are 'Save' and 'Back' buttons at the bottom.

Promotion Type^[?]Order discount

Promotion Name^[?]Name the activity (visible for internal)

Promotion Description? Description of the promotion visible for external?

Promotion Discount Type? Select one of the promotion discounts

Promotion discount Detail? The setting of discount

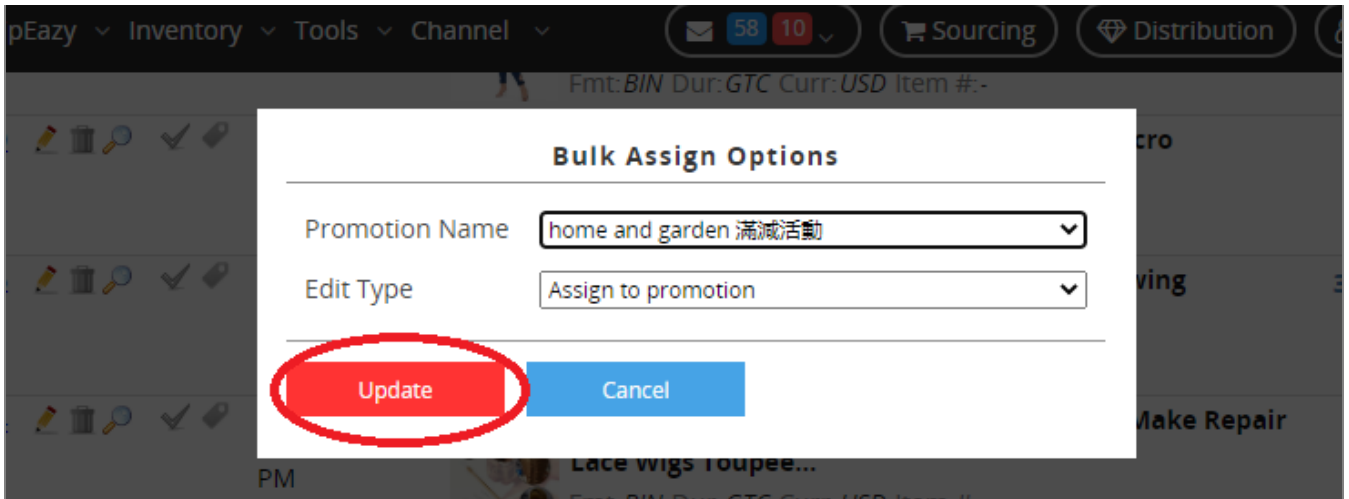
Promotion Time? The starting and ending time of promotion

2. After the setting, click <Save> and go to <Datasheet> to select the listing to be assigned

The screenshot displays the eBay Promotion Manager interface. At the top, a green notification bar states "Promotion created, go to Datasheet to add items". Below this, there are search filters for Promotion Name, Site, Type, and Status. A table lists the created promotion: "home and garden" (Order discount, US / eBayMotors, 2020-07-22 00:00 to 2020-07-23 00:00, Status: 0, Listings Assigned: 0).

The second part of the screenshot shows the "Datasheet Maintenance" view. It features a toolbar with various actions like Edit, Delete, Preview, and a "Bulk Action" menu. A table lists 17939 records. The first record is selected (Row ID: 114663525, Title: home and garden, Price: 41.76, Post.D: 0). A red arrow points to the "eBay Promotion" button in the Bulk Action menu, which is also circled in red.

Ref	Row ID	Action	Status	Channel	Site	Title	SKU	Price	Post.D
24	114663525			ebay	US	home and garden		41.76	0



3. After assigning the listing, you need to go to **Tools>Job Manager** to see the assignment result.

Fin

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???: Holistic Tech - Wed, Jul 22, 2020 12:41 PM. ?????? 1704 ?

??URL: <https://www.soldeazy.com/support/article.php?id=754>