

# Introduction of Sales event and Markdown functions and usage

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Introduction of Sales event + Markdown function and usage

1. Function Introduction
2. How to use it

## 1. Function Introduction

SoldEazy added new function '**Sales event + Markdown**' which is the updated version of the original function 'Price Reduction Schedule Manager'. Its nature still is discount.

Markdown, it is to reduce the price of the selected product;

Sales event, it is to show all the discount products to the buyer in compilation form

When the seller creates the '**Sales event + Markdown**' in SoldEazy and applies it to the product successfully, the buyer can go to the seller's store homepage and see the promotion entrance (generally have a palpable banner and title displaying)

## 2. How to use it

Go to **Sell>Marketing&Promotions>eBay Promotion Manager** and click <Create a new promotion> (Before creating a promotion, the new API must be in connected status)

Promotion Name  Promotion Site  Promotion Type  Promotion Status

- Edit
- Detail
- Delete
- Empty
- Awaiting Start
- Running
- Paused
- Awaiting Finish
- Finished

Remember to link up ebay NEW API, otherwise, cannot be used!!

Promotion

Promotion Type \* :

Promotion Name \* :

Promotion Site \* :

Promotion Description \* :   
Example: For channel account: BM or For channel site: US 7/50

Promotion Image Url \* :  Use listing's gallery photo  Choose an image to upload or from url

**Click here to upload**

Apply Free Shipping :  No

Promotion Discount Detail \* :   %

Promotion Start Time (selected site timezone) \* :

Promotion End Time (selected site timezone) \* :

Promotion Type Select 'Sale event + markdown'

Promotion Name Name the promotion

Promotion Site Select the applicable promotion site

Promotion Description: Name the promotion or make the remark

Promotion Image Url The promotion image and banner display in the store homepage. It can use the listing's gallery photo or upload the specific image to be the promotion image

Apply Free Shipping The setting of the shipping fee

Promotion Discount Detail You can choose 'Discount a Percentage' or 'Discount an Exact Amount'. For example, the product 20% off, you can input '20%' System comes with symbol

Promotion Time The starting time and ending time setting (no more than 45 days in maximum)

maximum

✔ Promotion created , go to Datasheet to add items ✕

Promotion Name  Promotion Site  Promotion Type  Promotion Status   
[Search](#) [Reset](#)

[Edit](#) [Detail](#) [Delete](#)  Empty  Awaiting Start  Running  Paused  Awaiting Finish  Finished

Promotion Name	Promotion Type	Site	Promotion Start Time	Promotion End Time	Status	Listings Assigned
Promotion(Markdown)_test_2020	Sale event + markdown	US / eBayMotors	2020-07-23 00:00	2020-08-23 00:00	<input type="radio"/>	0

After setting the  
assign the product to join the promotion

## Sale event + markdown

[Create Datasheet](#) [Multi-Var Expand](#) | [View](#) : Default | [Help](#)

[Edit](#) [Delete](#) [Preview](#)  Hvn't Verify  Veri.succeed [Brand New](#) [Active List](#) [Hidden](#) [Ended List](#) [Markdown Manager](#)

Promoted Listing  eBay Promotion

17939 Records < Prev 1 2 3 4 ... 718 Next > Next 10 >

Ref	Row ID	Action	Status	Channel	Site	Title	SKU	Price	Post.D
<input checked="" type="checkbox"/>	114663525	<a href="#">Edit</a> <a href="#">Export</a> <a href="#">Bulk SYNC</a> <a href="#">Bulk O.S</a> <a href="#">Bulk R.S</a> <a href="#">End Item</a> <a href="#">Delete</a> <a href="#">PowerClone</a> <a href="#">Transform</a> <a href="#">VERIFY</a> <a href="#">LIST</a> <a href="#">Schedule</a> <a href="#">Promoted Listing</a>		ebay	US			41.76	0

17939 Records < Prev 1 2 3 4 ... 718 Next > Next 10 >

[eBay Promotion](#) [Distribute via Reseller](#)

### Bulk Assign Options

Promotion Name

Edit Type

[Update](#) [Cancel](#)

After assigning the product, go to **Tools>Job Manager** to see the assignment result

PS Sale event + Markdown only applicable in fixed-price product

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: Holistic Tech - Wed, Jul 22, 2020 4:10 PM. 2100

URL: <https://www.soldeazy.com/support/article.php?id=755>