

eBay Listing Recommendation Function

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eBay Listing Recommendation Function

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1. What is Listing Recommendation?

If a listing is marked with "Listing Recommendation", it means eBay is suggesting some kinds of revision on this listing in order to improve listings and sales performance, or this listing is in violation of certain eBay policy, or it might violate certain eBay policy in the future.

Due to data delay from eBay server, when user sees the orange triangle alert sign, it is possible that this listing does not need revision, user may wait for some time as SoldEazy retrieves latest data from eBay, then this alert might disappear automatically.

2. How to find and handle those listings that are marked with Listing Recommendation?

Log in to SoldEazy, go to Listing > Live Listing > Listing Recommendation

A navigation menu with a dark header containing 'Listing ▾ ShipEazy ▾ Inventory ▾ Tools ▾ Channel ▾'. Below the header, a list of items is shown: 'Live Listing', 'Datasheet', 'Business Profile', 'Attribute Class', and 'Listing History'. To the right of this list, a secondary menu is open, containing 'Listing Maintenance', 'Seller Initiated Offer', 'Without Recent Sales', 'Listing Recommendation', and 'Duplicated Listing'. The 'Live Listing' item in the first menu and the 'Listing Recommendation' item in the second menu are both enclosed in red rectangular boxes.

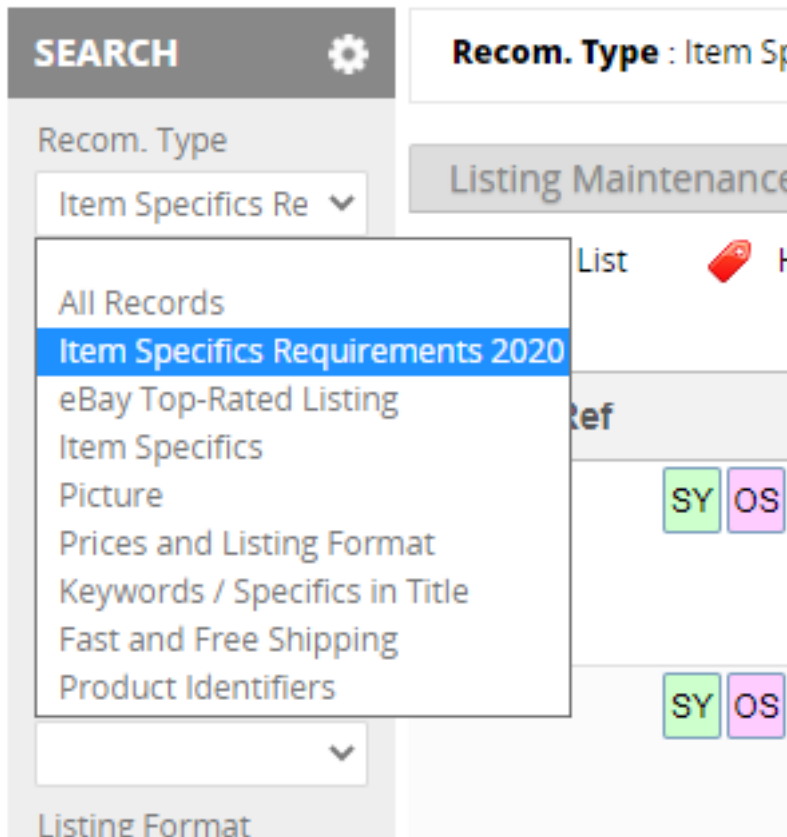
You can mouseover the orange triangle alert sign on each listing and see the recommendations provided by eBay

Live Listing

The 'Live Listing' interface includes a search bar with 'Recom. Type: Item Specifics Requirements 2020'. Below the search bar are filter tabs: 'Listing Maintenance', 'Listing Recommendation **New**', 'Seller Initiated Offer', 'Without Recent Sales', 'Duplicated Listing', and 'Listing without Stock'. A list of filters includes 'Active List', 'Hidden', 'Listing Recommendation', 'Datasheet Editing', and 'Seller Initiated Offer'. The main table has columns for 'SKU', 'Ref', 'Action', 'Status', 'Channel', 'Site', and 'Title'. A tooltip is displayed over a red warning triangle icon in the 'Action' column of the first row, containing the text: 'The listing is not complying with requirements of Item Specifics Requirements 2020, Picture, Fast and Free Shipping'. The table lists four items, each with a checkbox, status icons (SY, OS, UE, RV, AU), a warning icon, channel ('ebay'), site ('US'), and title information.

Also you can use different recommendation type in search filter to view listings with different recommendations.

Live Listing



Listing Recommendation types:

1. Item Specifics Requirements 2020:

eBay has increased limit on number of item specifications from 25 to 45, and imposed more strict requirements on the required and recommended item specs. Users may click the datasheet related to each listing and add relevant item specs in the "item spec" part in "Listing Basic", the first section of datasheet.

eBay official

page: <https://pages.ebay.com/seller-center/listing-and-marketing/item-specifics.html#item-specific-requirements>

2. Picture:

Your pictures for listings might not fulfill these requirements

1. All photos in your listing must be at least 500 pixels on the longest side.(bigger than 500 x 500 pixels).

2. Photos cannot have any extra artwork, borders, or text.

3. Fast and Free Shipping

Your listing will display a "Fast 'N Free" badge if it fulfills these requirements

1. You offer 0-day or 1-day handling

2. You offer at least one free shipping option
4. Keywords / Specifics in Title
Your listing titles are missing valuable keywords and Item Specifics, or contain keywords that inaccurately describe the item, possibly leading to a bad buyer experience.
5. eBay Top-Rated Listing
If you see this recommendation, it indicates that you might need to adjust some settings in your listings so that you will receive Top-Rated seller rating. You may refer to this page for detailed requirements on listings:
<https://www.ebay.com/help/selling/seller-levels-performance-standards/seller-levels-performance-standards?id=4080>

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??URL: <https://www.soldeazy.com/support/article.php?id=803>